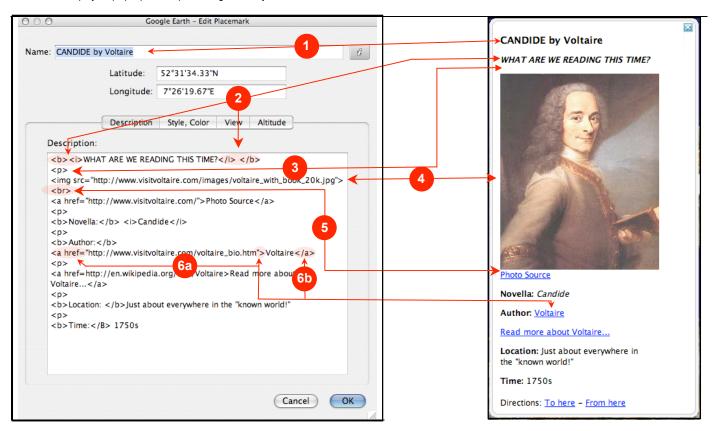
## **Formatting Place Marker Pop-Up Descriptions**

You can include information that pops up when a place marker is clicked.

To get to the Edit Placemark window, click on the placemark in the *Google Earth - Edit Placemark* window then Click CMD (Mac) or ALT (PC) + the "I" (for Information) key. Type in the Description Window. HTML code isn't necessary, but with just a few basic html codes, you can "dress up" you pop-up descriptions significantly.



1	Name  What you type is what you get in the first line on the pop-up description. It will be in Bold and there will a space after it. The only options are whether you use CAPS or not.						
2	<b> <i>&gt;</i></b>		WH	HAT ARE WE REAL	DING THIS TIME?		
	turns <b>Bold</b> on	turns italic on				turns italic off	turns Bold off
3	inserts parag		Paragraph Breaks look like TWO Returns. They create an extra space between lines.  Paragraph breaks do not need to be turned off. (see Line Breaks below)				
4	<img src="&lt;/th&gt;&lt;th&gt;http://www.xyz.com&lt;/th&gt;&lt;th&gt;m/Voltaire.jpg&lt;/th&gt;&lt;th colspan=2&gt;"/>						
	opening command to insert image			location of image	e on internet	ends command to insert image	
	Tip: Right click (new Macs/PCs) CTRL click (Older Macs) and select Open Image in New Window. Then copy THAT URL. This will insure that just the picture appears in the pop-up window.						
5	 inserts a line break			Line breaks work just like paragraph breaks, but they don't add the extra space.			
6a	<a href="&lt;/td&gt;&lt;td&gt;http://www.&lt;/td&gt;&lt;td&gt;xyz.com&lt;/td&gt;&lt;td&gt;"></a>	Voltaire		ends command to insert link and text for link			
& 6b	opening commar to insert Link	nd the website	address			ends command to insert link	creates text for link